



Meyerson Symphony Center



Winspear Opera House



Nasher Sculpture Center



Dallas Museum of Art



McKinney Avenue
Contemporary



Latino Cultural Center

The cultural arts community stands as a byproduct of the economic success in Dallas. Most recently, more than 100 private donors contributed \$1 M or more to support the AT&T Performing Arts Center.

The Dallas Arts District brings together renowned performance halls and museums, restaurants and residences to form a diverse arts destination that continues to grow. A \$338 M expansion culminated in the 2009 Grand Opening of the Margot and Bill Winspear Opera House, the Dee and Charles Wylie Theater, Performance Park, and the Annette Strauss Artist Square. City Performance Hall should be complete in 2012.

- A collection of 236 works of public art are showcased in the city.
- Cultural centers—such as the Bath House Cultural Center, the Latino Cultural Center and the South Dallas Cultural Center—provide intimate venues for performing and visual arts.
- The \$185 M Perot Museum of Nature and Science will open in 2013.
- The grounds of Fair Park are home to several museums, including the African American Museum and the Museum of Automotive History.
- Modern art lovers appreciate the Dallas Center for Contemporary Art, the McKinney Avenue Contemporary and the Museum of Geometric and MADI Art.
- The Meadows Museum at Southern Methodist University holds one of the largest collections of Spanish art outside of Spain.
- Fort Worth is known for the Kimball Art Museum, the Modern Art Museum of Fort Worth, the Amon Carter Museum and the Bass Performance Hall

Major Shopping Centers and Entertainment Districts

Galleria Dallas, a unique urban shopping destination with attached hotel and office buildings, has more than 200 nationally and internationally recognized shops and restaurants surrounding an impressive ice rink. It hosts over 19 million visitors annually.

NorthPark Center recently completed a \$235 million expansion and is now over 1.9 million square feet with 235 distinctive stores and restaurants. It is decorated with modern art pieces from the collection of Raymond and Patsy Nasher.

Downtown Dallas is home to Neiman Marcus' flagship store as well as boutiques, chain retailers and a growing farmers market scene. Nearby West Village and Uptown are popular mixed-use destinations for shops and restaurants.

The Asian Trade District along Harry Hines Boulevard and Royal Lane is known for its Asian flavor and affordable retail and wholesale goods. Sam Moon Trading Co. is a huge draw for shoppers looking for trendy accessories at bargain prices.

The Dallas area has more restaurants per capita than any other U.S. city. Clusters of unique restaurants and shops are scattered throughout the city, notably in destinations in downtown, Uptown, Bishop Arts District, Deep Ellum, Greenville Avenue, Knox-Henderson and Lakewood.



Lakewood



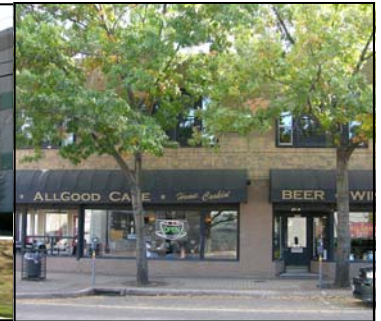
Galleria Dallas



Dallas Farmers Market



Asian Trade District



Deep Ellum



West Village



NorthPark Center



Bishop Arts District



Knox-Henderson

The Dallas park and recreation system includes 17 lakes, 62 miles of jogging and bike trails, 41 recreation centers, 1,020 sports complexes, 490 playgrounds and picnic areas, 21 pools, six 18-hole golf courses, and two driving ranges. Covering 21,000 park acres it's the ninth largest parks system in the U.S.

One of the most popular places for jogging, bike riding and sailing is White Rock Lake. The Dallas Arboretum is on the shores of the lake and hosts numerous annual events.

The Santa Fe and Katy Trails connect walkers, runners and cyclists north and east of downtown through in-town neighborhoods. Off-road biking trails wind through creeks and woods minutes from downtown at the Oak Cliff Nature Preserve and others.

The Trinity River Corridor Project includes the development of numerous trails, athletic fields, lakes, the Trinity River Audubon Center, and an equestrian center along the Trinity River through the heart of the city. In total, the Trinity will create a 10,000-acre park including almost 6,000 acres of forest.

Fair Park is a cultural and entertainment center on 277 acres of landscaped grounds just two miles from downtown. This National Historic Landmark has the largest collection of Art Deco architecture in the world and hosts the largest state fair in the country, the State Fair of Texas. Several museums and performance venues call Fair Park home.

The Dallas area is home to teams in all five major professional sports:

- Dallas Cowboys (football)
- Dallas Mavericks (basketball)
- Dallas Stars (hockey)
- FC Dallas (soccer)
- Texas Rangers (baseball)



Dallas Zoo



Trinity River Audubon Center



Dallas Mavericks Basketball



State Fair of Texas, Fair Park



Woodall Rodgers Deck Park
Rendering



Dallas Arboretum

Weather

The weather in Dallas is moderate, with very warm summers and cool but comfortable winters. Dallas experiences four distinct seasons with summer running from June through September. Temperatures reach their zenith during July and August when they can reach 100°F (38°C.)

Winter in Dallas is usually mild and lasts from November through February and daytime temperatures can reach up to 66°F (19°C), but temperatures can dip below freezing.

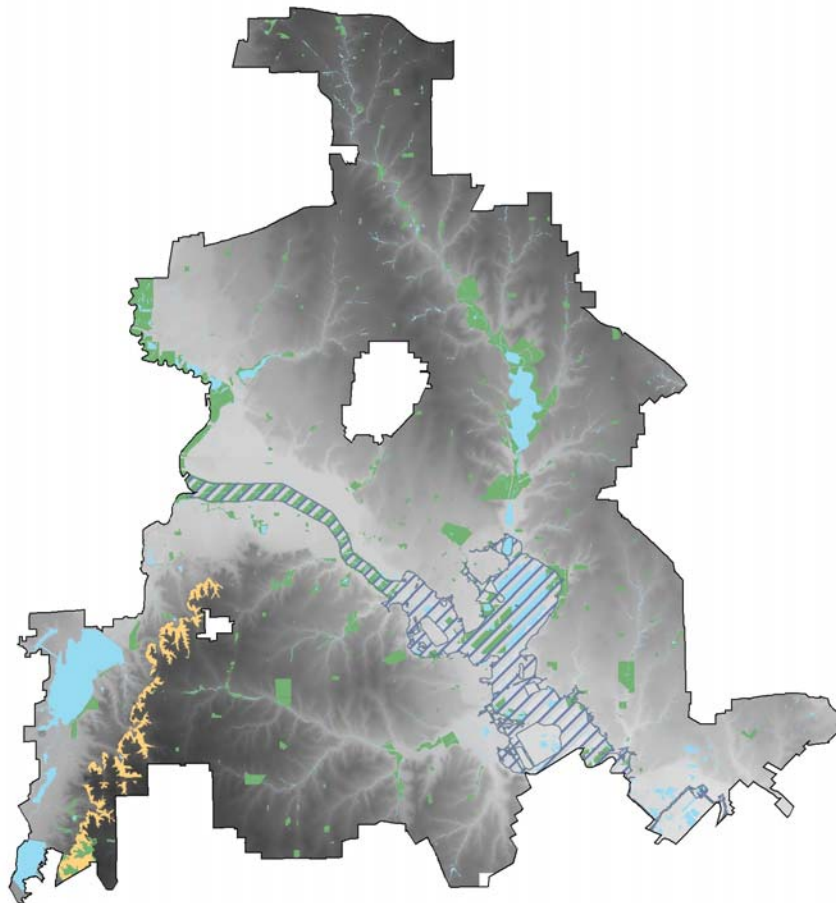
Dallas receives most of its visitors in the Spring, April and May, when thunderstorms are common and rainfall comes in heavy bursts.

- * Average rainfall is 34.7 inches per year.
- * Average snowfall is 2.6 inches per year.
- * Annual number of sunny/partly sunny days is 223.

Ecology

Dallas lies between the Piney Woods of east Texas and the Great Plains in the Blackland Prairie. Rolling grasslands are laced with bottomland forests along rivers and creeks. The Trinity River runs through the city, and just south of downtown is the 6,000-acre Great Trinity Forest, home to an estimated 1,300 plant and animal species.

Sources: World Wildlife Fund, Texas Parks and Wildlife Department, U.S. National Weather Service, City of Dallas



Elevation

In Feet



Trinity River Audubon Center

Trail in Great Trinity Forest

White Rock Lake

Environmental Initiatives

Dallas understands that doing business in a sustainable way enables the City to provide services more efficiently. For decades, the City of Dallas has demonstrated a commitment to environmental responsibility and innovation in running the city.

- One of the first major U.S. cities to pass a comprehensive green building standard for both residential and commercial buildings (2009).
- First U.S. city to implement the ISO 14001 certified environmental management system (2008).
- 41% of the city vehicles are alternative-fueled or hybrids.
- 40% of the city power is renewable energy, primarily wind power.
- McCommas Landfill captures methane gas, and an Enhanced Leachate Recirculation system accelerates decomposition extending the landfill's life.
- Per capita water demand has decreased 35% from 1998 to 2010.
- Energy efficiency upgrades in municipal buildings have saved over \$5.3million.
- Residential recycling reached 62% participation in 2010, increasing waste diversion by 28% to 44, 713 tons.

Accolades

- Smarter City for energy initiatives (National Resources Defense Council, 2010).
- Top ten purchaser of sustainable electric power (EPA, 2011).
- Tenth in number of Energy Star rated buildings in the city (EPA, 2010).
- Pilot city for EPA's Sustainable Skylines 3 year partnership (2007) evaluating sustainable issues and programs for metro areas.



The new Trinity Audubon Center is a LEED Certified environmental education facility.

Community Sustainability

Bicycle Advocacy and Complete Streets The 2011 Bike Plan Update combines public input and professional recommendations to improve bicycle infrastructure. Community support and public policy are creating plans for Complete Streets that provide space for pedestrians and cyclists of all ages.

Public Transit Dallas Area Rapid Transit (DART) provides bus and light rail service through Dallas and 12 surrounding cities. The Green Line's 28 mile addition in 2010 makes DART the second largest light rail network in the U.S.