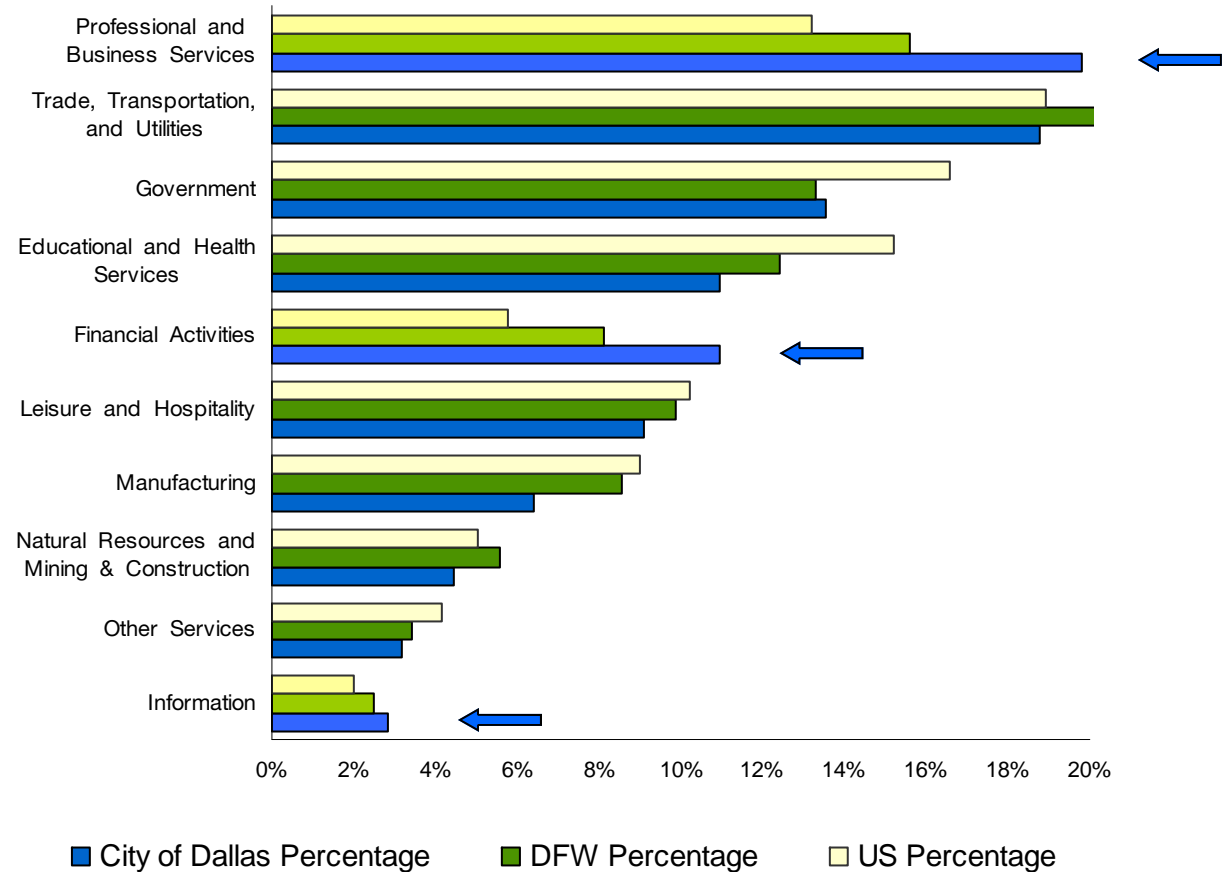


Dallas has a notably higher concentration than the nation of high-end service occupations: professional services, finance and information.

Dallas-Fort Worth MSA Employment
by Industry
(September 2011)

Industry	Jobs
Trade, Transportation, and Utilities	607,100
Professional & Business Services	458,800
Government	390,800
Educational & Health Services	364,700
Leisure and Hospitality	290,300
Manufacturing	251,600
Financial Activities	239,500
Natural Resources, Mining and Construction	164,100
Other Services	101,100
Information	74,000
Total	2,942,000

Dallas City Industry Mix Compared to DFW and the Nation (Jobs)



Source: Texas Workforce Commission, Bureau of Labor statistics, Dunn & Bradstreet (September 2011)

Dallas is one of the world's leading corporate headquarters centers. It boasts:

- 20 Fortune 500 companies in DFW
- 9 companies on the 2011 Forbes list of America's Largest Private Companies (DFW)
- 269 total headquarters operations that employ at least 1,000 globally (DFW)

Dallas' efficiency as a headquarters city is based on its:

- Quality transportation system with air operations to 141 U.S. and 46 international cities
- Large metro professional services workforce - 418,300 jobs (DFW MSA Jan-Jun 2010 average)
- Affordable cost of business with a cost of living 96.4% of the national average (Q3 2011).
- Central location and great business culture

Source: Fortune, Forbes, Dunn & Bradstreet, City of Dallas Office of Economic Development, C2ER, and Texas Workforce Commission.

Other DFW Fortune 500 companies

- Exxon Mobil
- AMR (American Airlines)
- Fluor Corp.
- Kimberly-Clark
- J.C. Penney
- GameStop
- Commercial Metals
- Dr Pepper Snapple Group
- RadioShack
- D.R. Horton

Fortune 500 Companies in the City of Dallas (2011)

