

# City of Dallas Competitive Advantages

## All Ways Connected

**To The World.** DFW International Airport, with 139 domestic and 39 international destinations puts Dallas less than three and a half hours from North America's business centers including: New York, Los Angeles, Mexico City, Toronto, Chicago and Atlanta. Five interstate highways and three class I railroads put over 35% and 98% of the US population within 48 hours of Dallas by truck and rail, respectively.



**To The Talent.** Dallas businesses access a three million strong workforce. With 30% of the region's workforce having at least a college degree, Dallas offers you over 500,000 professionals in management, finance, computing, architecture, engineering and the sciences. These are joined by another 200,000 professionals in education and the arts. The diverse economy offers many opportunities for dual profession families, and assures a strong pool of talent for area businesses.



**To The Companies.** The Dallas area is home to 41 Fortune 1000 companies. Dallas itself is home to 269 locally headquartered companies that each employ more than 1,000 globally. Of Forbes largest privately held companies, 9 are located in the Dallas area.



**To The Places.** The City is home to 421 million sq. ft. of commercial buildings and Dallas still includes thousands of acres of vacant developable land for distribution, office and retail developments.



**To The Lifestyle.** With a cost of living 92% of the national average and no personal income tax, Dallas offers a wonderful quality of life. The transit system is growing, with 43 rail stations complete or under construction. Area colleges and universities enroll 284,000 students and Dallas has the largest arts district in the U.S. Thousands of restaurants, 24 libraries, 70 million square feet of shopping, 21,000 park acres, nearly 100 miles of trails, plus franchises for all the major professional sports leagues provide endless entertainment.



**To The Future.** Dallas is a growing city with a local market of 6.45 million residents. Since 2003, Dallas employment growth has exceeded the nation's. The Brookings Institute rates Dallas in the top tier of best performing metro areas over the recession.



**To The Support.** Dallas government is pro-development, maintaining a comprehensive plan and economic development strategy to encourage growth. The City is investing over \$1.35 billion through its most recent bond program to upgrade the infrastructure to keep businesses competitive.



Bishop Arts • Buckner Village • Caruth Plaza • Casa View • **Central Business District** •

Corner • Dallas Love Field • DFW International Airport • Deep Ellum • Design District • Dr. Pepper Square • Elm Street • Fair Park •

# Dallas

Frankford Crossing • **Galleria Dallas** • Hillside Village • IPOD • Inwood Village • Keystone Park • Knox-

Henderson • Lake Highlands • Lakewood • **Lancaster-Kiest** • Lincoln Park • Marketplace at Webb Chapel •

Mockingbird Commons •

Montfort Plaza • **Retail** • **Mockingbird Station** • NorthPark • Mountain Creek • Oak Lawn-Turtle Creek • Center • Park Forest • Park

Lane • Pavilion Court • **Pinnacle Park** • Preston Center • Preston Forest • Preston Forest Square • Preston Forest Village • Preston Royal Village • Preston Trail Village •

**Prestonwood Town** • **Industry** • Center • Royal Central Center • Sam Moon

Center • **Sierra Vista Plaza** •

**Southwest Center Mall** • Torre Vista • Trinity River Corridor •

**2011** • Uptown • Valley View Center • Victory Park • Webb Chapel Village • West Cliff Plaza • **West Village** • Wheatland Towne Crossing • White Rock North •

**Wynnewood Village**

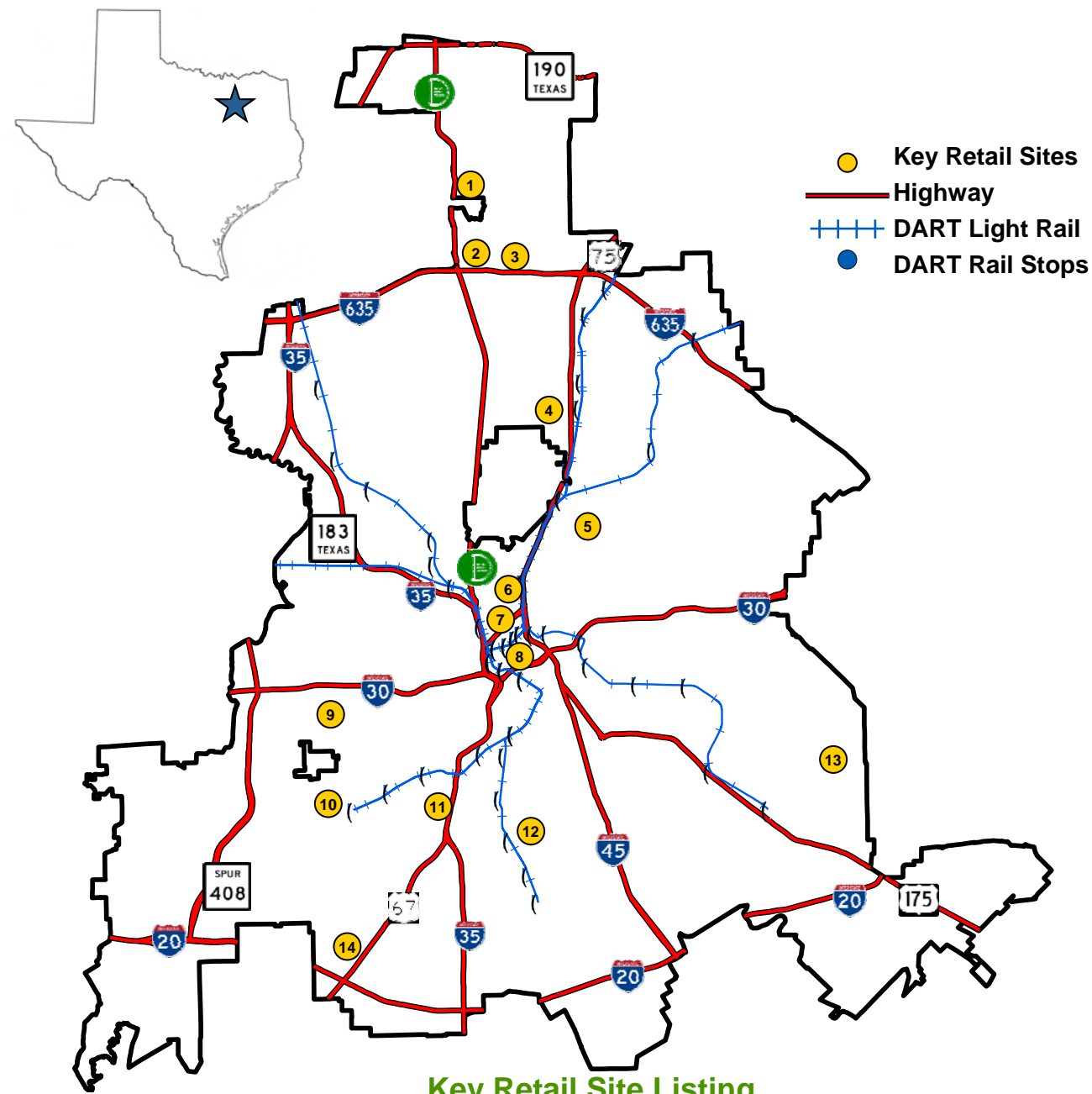


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## Dallas

Over 6.4 million shoppers spending over \$55.5 billion in 2010



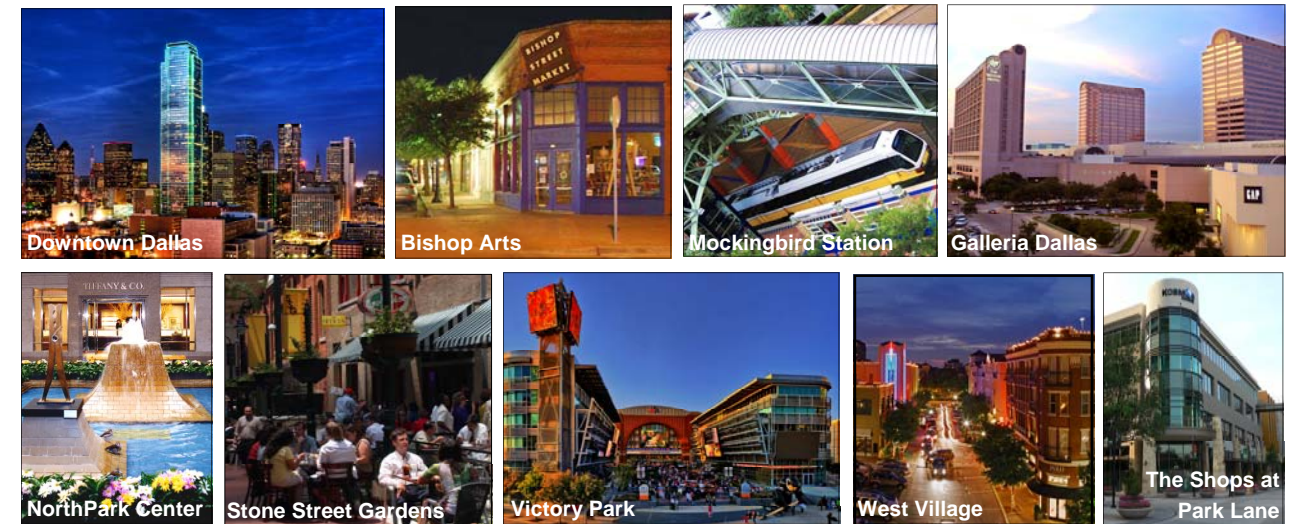
### Key Retail Site Listing

- |  |                              |
|--|------------------------------|
| 1. Prestonwood Town Center                   | 8. Central Business District |
| 2. Galleria Dallas                           | 9. Pinnacle Park             |
| 3. Valley View Center                        | 10. Sierra Vista Plaza       |
| 4. NorthPark Center & The Shops at Park Lane | 11. Wynnewood Village        |
| 5. Mockingbird Station                       | 12. Lancaster-Kiest          |
| 6. West Village                              | 13. Torre Vista              |
| 7. Uptown & Victory Park                     | 14. Southwest Center Mall    |

## City of Dallas

### 2010 Total Consumer Expenditures in Millions

Apparel	\$1,199.6
Books and Supplies	\$87.1
Food and Beverages, Outside Home	\$1,523.1
Grocery	\$1,983.7
Household Furnishings and Equipment	\$1,076.8
Recreational Equipment and Supplies	\$535.0



## Dallas - Fort Worth Metropolitan Area

### 2010 Total Consumer Expenditures in Millions

Apparel	\$6,334.9
Books and Supplies	\$464.7
Food and Beverages, Outside Home	\$8,114.1
Grocery	\$10,248.3
Household Furnishings and Equipment	\$5,849.0
Recreational Equipment and Supplies	\$2,867.4

All data provided through DemographicsNow by SRC, LLC unless otherwise specified.